



National Cancer
Centre Singapore
SingHealth

#CANCELCANCER

Cancer

The symbolic purple ribbon celebrates cancer survivors who have fought the disease and cheers on individuals who are currently undergoing cancer treatment.

IMPACT OF YOUR GIVING

NCC RESEARCH FUND & NCCS CANCER FUND FY2021

MESSAGES BY



While Singapore moved to live with an endemic COVID-19, fundraising plans at the National Cancer Centre Singapore (NCCS) continued to be adapted in Financial Year 2021. Our mass fundraising activities were held in the virtual space and the adoption of e-payment platforms allowed us to continue the work of raising funds while keeping the community safe. I am heartened by the unwavering, strong support from organisations and individuals in the community, including our third party fundraisers who contributed to NCCS' online fundraising campaigns to support cancer patients. Through their contributions, our online campaigns raised a total of \$530,548, which is a 56 percent increase over the previous year.

Organisations such as Petite Fleur, raised over \$20,000 from the sale of curated floral arrangements via their online fundraising campaign, "PFBloom with Hope", while BMW Group Asia who have supported NCCS Cancer Fund since 2019, raised more than \$8,000 through the "Mission 2021: BMW Group Asia Drives Support to Fight Cancer" campaign and Medtronic Women's Support raised over \$4,000 during Breast Cancer Awareness Month in October. We are truly grateful to work with these organisations who get their staff involved and actively demonstrate their care for the community.

I am also heartened by the strong support from our community fundraisers. Members of the community reached out via social media to partner with NCCS and created their own fundraising pages, advocating and raising awareness for the cause. Our heartfelt gratitude to Mr Lim Kok Kiong, programme lead for the NCCS Nasopharyngeal Cancer (NPC) Support Group, who raised more than \$14,000, and Ms Stella Lee, a breast cancer patient, who raised over \$13,000 to give back and help other patients fighting cancer. These laudable and impressive efforts really help to raise much needed awareness of the need to support cancer programmes.

The generosity and continued support from our board members, donors, corporate partners, fundraisers and volunteers, collectively helped to raise a total of \$9 million for the NCCS Cancer Fund and NCC Research Fund this Financial Year.

Thank you. Your generous support has not only helped to alleviate financial hardships for needy cancer patients and their families but also given them much-needed hope.

I wish you continued good health.

Mdm Ho Geok Choo

Chairperson, NCCS Cancer Fund and NCC Research Fund



Over the past two and half years, the nation has witnessed the tireless efforts, sacrifice and dedication of healthcare workers to keep patients and the community safe during the pandemic. Staff at the National Cancer Centre Singapore (NCCS) rose to the challenges presented and introduced new innovations and work processes so that we could continue to provide the best cancer care to our patients.

In addition, NCCS has grown from strength to strength by investing in medical research and education programmes. Our researchers are committed to undertaking impactful cancer research to seek better treatment outcomes and improve our patients' survival rates and quality of life. As we seek to accelerate advances, we are grateful to Mr Zhang Tao for his gift to the NCCS Cancer Fund to establish the Professorship in Traditional Chinese Medicine (TCM) Oncology. This is the first Professorship of its kind in Singapore, which will enable NCCS to appoint experts to spearhead cutting-edge research to study how TCM can help manage cancer symptoms and treatment side-effects, so that patients can have improved quality of life.

We have also made progress with the NCCS IMPACT (Individualised Molecular Profiling for Allocation of Clinical Trials) Study, with more than 2,000 patients recruited and nearly 200 samples profiled since December 2021. Studying cancer tumours through state-of-the-art molecular profiling allows our patients to be matched to the best possible therapies.

Finally, I am pleased to share that we are preparing to move to our new purpose-built, 24-storey NCCS building over the next few months. As we embark on this exciting new chapter, we will press on in our mission to offer our patients hope of a cancer-free tomorrow. We are truly grateful to our generous donors for their support that enables us to continue to work towards the vision of being a global leading cancer centre that is a beacon of hope for all.

Professor William Hwang

CEO, National Cancer Centre Singapore

CAMPAIGN Highlights

Bye Bye Buddie: Move towards Digitalisation

Since end 2020, with public health a priority, digital payments became more popular and NCCS put in place PayNow, a secure funds transfer service, to provide donors a more convenient mode of giving. Donors can make their donations seamlessly and securely on the go by scanning the PayNow QR code with their mobile banking app. NCCS' campaign mascot Buddie the Badger donation boxes have gradually been phased out and replaced with a PayNow QR code. In FY21, more than \$64,000 was raised through QR code posters.



#Cancelcancer T-shirts

In the era of cancel culture, #cancelcancer aims to bring the community together to eradicate cancer.

Local celebrity Ms Sharon Au, who serves on the NCCS Development and Advocacy Advisory Panel, set up a fundraising campaign through the sale of #cancelcancer t-shirts on giving.sg. The limited edition t-shirts were designed by Ms Au, in support of patients, friends and loved ones battling cancer.

With support from her friends and online influencers who helped to spread the word about the campaign, Ms Au raised an impressive \$52,000 in just over two weeks.

FY2021 STATISTICS At a Glance

Funds Raised

Total of **\$9,065,900** was raised from **4,650** donors

Gifts by Purpose:



Patient Care
\$463,076



Research
\$1,129,864



Academic Support (ACP)
\$5,699,230



Education
\$289,658



General
\$1,484,072

Gift Impact



\$6.52 million was disbursed in FY2021 to support 16 critical cancer research projects



\$161,797 was disbursed in FY2021 in support of 5 patient care programmes: Patient Support and Public Education



48 needy patients received much-needed financial assistance through the Lee Kong Chian Young Patients Cancer Care Fund for cancer treatment



272 high-risk patients were supported to undergo genetic testing by the Lee Kong Chian Cancer Genetics Service



105 volunteers contributed more than 535 hours



173 knockers and 236 hats knitted by our volunteers were distributed to cancer patients



31 music performances conducted under 'Melodies @NCCS' programme

Heartfelt Gratitude

THANK YOU FOR SUPPORTING OUR FIGHT AGAINST CANCER

\$1,000,000 to \$9,999,999

- Dr Margaret Chan-Lien in memory of Dr Lien Ying Chow
- Mr Zhang Tao
- The Moh Family Foundation

\$100,000 to \$999,999

- Firefly Connections Pte Ltd
- In Memory of Mr David Lee
- In Memory of Mdm Wee Choon Yuen
- In Memory of Ms Lim Boey Ting Helen
- In Memory of Mdm Liom Lan
- Ms Yang Lijuan

\$10,000 to \$99,999

- Diana Koh Foundation
- Yeoman Capital Management Pte Ltd
- Mind Kinesis Investments Pte Ltd
- Petite Fleur SG Pte Ltd
- Curie Oncology
- In Memory of Mdm Goh Mei Lin
- In Memory of Ms Jie Lim Hong
- In Memory of Ms Woon Youn Foong
- In Memory of Ms Sim Geok Cheng
- In Memory of Mdm Kum Ler 已故甘如女士
- In Memory of Mr Quek Buan Li
- In Memory of Mdm Leck Peow Joo
- In Memory of Mdm Chew Poh Yim
- In Memory of Mdm Chua Sen Huay
- 已故林振发, 黄美莲夫妇
- 已故黄爵源, 郑香花夫妇
- 占求新女士和家人
- Mr Seah Chong Leng and Family
- Mr Kee Hwee Kiang and Family
- Mr Henry Thio Tjia Hin and Family
- Mr Sreekumar Pillai and Family
- Mr Ong Eng Loon
- Ms Ellen Teo
- Mr Teo Tong How Daniel
- Mr Lee Sui Hee Simon
- Mr Lim Ho Kee



We have made every effort to correctly list the names of all donors and to honour the requests of donors who wish to remain anonymous. If you have any questions or comments, please contact the Community Partnership office at 6236 9440.



For more information or to make your donation today, please contact:

Community Partnership
Division of Community Outreach and Philanthropy
National Cancer Centre Singapore
11 Hospital Crescent, Singapore 169610

Tel: (65) 6236 9440 | Email: donate@nccs.com.sg
Website: www.nccs.com.sg/Giving

To make a gift online,
please scan the QR code.



www.giving.sg/nccs-cancer-fund